

MISSIONAL SMART Goals

Having investigated SMART goals, what they are and how to explore them, what makes a goal SMART, it is important when defining the goal that the goal is a MISSIONAL SMART goal. The purpose of MISSIONAL SMART goals is to link the goal to the missional nature of the church.

M	→	Ministry/Ministries
I	→	Important
S	→	Spiritual/Spirituality
S	→	Service
I	→	Interconnected
O	→	Opportunity/Opportunities
N	→	Need(s)
A	→	Actions
L	→	Love

Sample question:

M: How does the goal link to a ministry? What ministry addresses the needs? Where will the ministry grow?

I: What is important about this ministry and goal? What is the importance to the community?

S: How does express our spirituality? What spiritual gifts are needed and how are they used?

S: How is this a part of our service? Who are we serving? How is our mission being served?

I: What bonds are we forming? How many partners are included? How are we connected with our mission, the community, and those involve in service and being served?

O: What is the opportunity in the community? What is the opportunity to grow in our mission? How can we seize the opportunity to be creative and try new things?

N: How do we discern the needs of the community? How does that impact the needs of the ministry? Who can partner in addressing the needs? What will we need to do, collectively?

A: What actions are we called to and how will they demonstrate the mission and values of the church? How will they be flexible and adaptable? Who will be involved? Which partners?

L: How is love of God and love of neighbor manifest? How do we love each other in this goal?