

2014 Planned Giving and Money Management Bibliography

Episcopal Church Foundation **Funding Future Ministry: A Guide to Planned Giving.** The Episcopal Church Foundation, New York, NY, 2009.

This comprehensive manual from the Episcopal Church Foundation shows clergy and lay leaders the most effective ways to encourage legacy gifts. Set in a theological framework, it reflects on the opportunities a parish provides for members to express their values and priorities financially. Topics covered include Why People Give, Establishing a Structure for Endowments and Policies, Caring for Givers, Methods of Planned Giving, The Clergy Role, Educating Your Congregation, and Establishing a Legacy Society." Available at: <http://www.forwardmovement.org/Products/2033/funding-future-ministry-.aspx>, for **only \$15** from Forward Movement, Cincinnati, OH.

Jamieson, Janet T. & Philip D. **Ministry and Money: A Practical Guide for Pastors**, Westminster John Knox Press, Louisville, KY, 2009. Only \$12.60 **37% off at Cokesbury.com**

This book is EXACTLY what its title says it is, and so much more. *For any member of the clergy who has been intimidated by money, financial reports and the budgeting process.* But that's not the best part—it's the Theology of Money section that makes this book invaluable. Dare I say it's required? **Strongly Recommended for ALL CLERGY.**

Keucher, Gerald **Remember The Future: Financial Leadership and Asset Management for Congregations**, Church Publishing, New York, NY Retail: \$18.00 On Cokesbury.com **now at 32% off: Only \$12.24**

From Cokesbury.com: "Keucher's primer on sound asset management encourages leaders of congregations to remember the future when they're making decisions so that the needs of the present are balanced against what's best for the long term." Excellent information on managing building for income, endowments (*especially!*) and fund-raising, too.

Wilson, Russell **The Millionaire in The Pew: A manual on deferred gift-raising for Clergy and religious leaders.** WestBow Press, Bloomington, IN, 2012. **Only \$16.14 at Cokesbury.com**

From Cokesbury.com: THE MILLIONAIRE IN THE PEW presents a new and unique approach to funding ministry and mission. Wilson asserts that there is untapped wealth in the Church that could be harvested. He believes that clergy and religious leaders possess many of the qualities of highly successful professional fundraisers. He also believes that if they can overcome the "taboo" of dealing with money and fundraising, they can raise millions of dollars for the Church. *The Millionaire in the Pew* argues that fundraising is a very spiritual practice.