1. GEOGRAPHIC MAPPING OF CHURCH MEMBERSHIP

OBJECTIVE:

The geographic mapping of the congregation helps the church leadership visualize how regionally dispersed and/or concentrated the congregation might be, and with it think about the challenges and opportunities the regional diversity and/or concentration brings to this particular congregation.

RATIONALE:

- Our churches, in most cases, have distanced themselves from the traditional concept of parish – a church that pastorally serves a specific geographic region and considers all the people residing in that region –regardless of their religious or non-religious affiliation a person under its spiritual care–.
- There are many factors that have influenced and accelerated this change, mainly the easy access to individual transportation. In the past, people usually walked to church or drove very short distances. Because of it, churches were heavily invested in the local community and represented the demographics of the locality.
- In this context, systems of communication among members have become more sophisticated, and the demands on clergy have increased.
- With all the benefits of being able to draw people from larger distance, congregations find themselves competing with our present social culture for human resources, material resources, and time.
- The long term effect of neighborhood disconnection is that people have less time to attend “transformational” programs. Meaning, the solid Christian formation of the congregation’s membership and the consolidation of community relations.
- This exercise is not designed to reject one format of being church in favor of the other; the purpose is to develop a sense of understanding of the congregational composition capturing both the challenges and the opportunities that these two alternatives bring to the congregation. The ultimate purpose here is to find balance and be creative in the way we do church, the manner we present ourselves to the larger community, the services we offer to our congregants and the community, the appropriate use of our facilities, etc.

RESOURCES NEEDED AND STEPS TO BE TAKEN:

- The congregation’s membership register including names and addresses
- Either a big map of the whole region or a computer that can provide access to the internet.
- If the task group decides to use the paper map, then it will also need pins, markers or other materials that could be use to identify the location where each registered congregation member reside.
If using the computer, then the team should access a web based service –i.e. Google Maps, Bing Maps ...- and start finding the location where each registered congregation member lives and mark that with a pin. Remember to save your work each time new members are added to the map.

ADDITIONAL DIRECTIONS:

- Once the geographic mapping of church membership is done, divide the map in a four parts quadrant using the cardinal points as reference –North, South, East and West-.
- Segment the map in circles of about one mile from the church.
- Start noticing if pockets of congregation members live in a close proximity inside of those segments/quadrants, and begin counting the number of households in those areas.

DEBRIEFING THE GEOGRAPHIC MAP

- The geographic mapping of church membership will be a very useful tool to understand some characteristics of the congregation, for instance:
  - Are we a commuting congregation? To what extent? Or, are we a neighborhood based congregation?
  - How do these two variants affect community formation in our church?
  - What kind of programs or week activities organized at church may not be well attended because of commuting time and distance?
  - How many local community activities are held in our facilities, but we do not connect with them as church leaders because of commuting problems?
  - How does distance from the church affects the mission of your church, and what kind of potentials can you identify in reaching out so far out into other residential zones?
  - How does the size and extent of the congregation affect the performance of your clergy and other church staff?
- The map will be very useful when all of the four working group come together to present their initial findings.
St. Thomas
231 Sunset Ave, Sunnyvale, CA 94086-5969

All Saints Palo Alto
555 Waverley St, Palo Alto, CA 94301-1721

St Timothy's
2094 Grant Rd, Mountain View, CA 94040-3802

St. Jude's
20920 Mcclellan Rd, Cupertino, CA 95014-2967
Click here for more information.

St. Andrew's Saratoga
13601 Saratoga Ave, Saratoga, CA 95070-5055

St. Luke's Los Gatos
20 University Ave, Los Gatos, CA 95030-6009
Click here for more information.

Holy Spirit
65 W Rincon Ave, Campbell, CA 95008-2807
Click here for more information.

St. Edward's the Confessor
15040 Union Ave, San Jose, CA 95124-5135

Episcopal Church in Almaden
6581 Camden Ave, San Jose, CA 95120-1908

St. Stephen's in-the-Field
7269 Santa Teresa Blvd, San Jose, CA 95139

St. John the Divine
11740 Peak Ave, Morgan Hill, CA 95037
Click here for more information.

St. Stephen's Gilroy
651 Broadway, Gilroy, CA 95020-4304
Click here for more information.

St. Luke's Hollister
720 Monterey St, Hollister, CA 95023-3826
voice: 831-637-7570
fax: 831-637-7631
Founded: 1894

St Andrew's Ben Lomond
101 Riverside Ave, Ben Lomond, CA 95005-9509
Click here for more information.

St. Philip the Apostle
5271 Scotts Valley Dr, Scotts Valley, CA 95066-3577
Click here for more information.

Calvary
523 Center St, Santa Cruz, CA 95060-4312
Click here for more information.

St. John the Baptist
125 Canterbury Drive Same
Aptos, CA 95003
Phone: 831-708-2278
FAX: 831-708-2293
www.sjlife.org

All Saints' Watsonville/Cristo Rey
437 Rogers Ave, Watsonville, CA 95076-3320
Click here for more information.

Epiphany Lutheran and Episcopal Church
425 Carmel Ave, Marina, CA 93933-3305
Click here for more information.

San Pablo Apostol
1092 Noche Buena St, Seaside, CA 93955-6221

St. John's Parish, Del Monte
1490 Mark Thomas Dr, Monterey, CA 93940-4919
St. James' Monterey
381 High St, Monterey, CA 93940-2161
Click here for more information.

St. Mary's-by-the-Sea
12th St, Pacific Grove, CA 93950
Click here for more information.

All Saints Carmel
Corner of Dolores and 9th
mail: P. O. Box 1296
Carmel, CA 93921
Click here for more information.

St. Dunstan’s
Saint Dunstan's Church
Robinson Canyon Rd.
Mid Carmel Valley
P.O. Box 101
Carmel Valley, CA 93924
Phone: (831) 624-6646
Click here for more information.

Church of the Good Shepherd
301 Corral De Tierra Rd, Salinas, CA 93908-8917
Click here for more information.

St. George’s
98 Kip Dr, Salinas, CA 93906-2909
Click here for more information.

St. Paul's/San Pablo
1071 Pajaro St, Salinas, CA 93901-3001
Click here for more information.

Trinity - Gonzales
405 7th St, Gonzales, CA 93926

St. Mark's King City
301 Bassett St, King City, CA 93930-2901
Click here for more information.

St. Luke's Jolon
P.O. Box 233
Jolon, CA 93928
voice: 831-385-3978
Click here for more information.

St. Matthew’s
Corner of Railroad and Jolon Streets San Ardo, CA 93450
Click here for more information.

St. James
514 14th St, Paso Robles, CA 93446-2262

St. Luke’s Atascadero
5318 Palma Ave, Atascadero, CA 93422-3338
Click here for more information.

St. Paul’s
2700 Eton Rd, Cambria, CA 93428-4106
Click here for more information.

St. Peter’s
545 Shasta Ave, Morro Bay, CA 93442-2541
Click here for more information.

St. Benedict’s, Los Osos
2220 Snowy Egret Ln., Los Osos, CA 93412
Click here for more information.

St. Stephen’s, San Luis Obispo
1344 Nipomo St, San Luis Obispo, CA 93401-3935
Click here for more information.

St. Barnabas’
301 Trinity Ave, Arroyo Grande, CA 93420-3384